

6a. Are you aware of the March 15 Income Tax Advertising Campaign?

Yes

No

6b. If yes, how were you made aware of the campaign?

Television

Radio

Print

Tax Office

Internet

Accountant

Other _____

7a. Has the March 15 Advertising Campaign helped you?

Yes

No

7b. If yes, in what ways has the campaign helped?

7c. If no, what can be done to improve the campaign?